

## Québec Study on Tobacco and Vaping Products 2023

July 2023

Name  
Address

File number

**Web address:** [statistique.quebec.ca/qstvp](https://statistique.quebec.ca/qstvp)

**Identifiant**



Greetings,

You are among those selected to participate in the second edition of the *Québec Study on Tobacco and Vaping Products 2023* conducted by the Institut de la statistique du Québec (Statistique Québec) on behalf of the Ministère de la Santé et des Services sociaux (MSSS). This study aims to gain a better understanding of the **perception** of Quebecers regarding tobacco and vaping products, their **exposure** to these products, and their consumption habits. All individuals aged 15 and over can be included in the study, **whether or not they use** these products.

To participate, **scan the QR code** or **go to the web address indicated in the box at the top of this letter**, enter your identifier, and answer the online questionnaire that takes about 15 minutes to complete. If necessary, you can exit the questionnaire and return to finish it at a more convenient time.

Statistique Québec will call the participants who have not submitted their online questionnaire to obtain their answers by phone. If you are not available when we call, you can let us know what time would be more convenient for you.

If you would like more information about the study or require assistance, please get in touch with Statistique Québec using the contact information provided below. You will also find useful information on the back of this letter and on our website ([statistique.quebec.ca](https://statistique.quebec.ca)) under "Surveys".

Thank you for your cooperation. You are contributing to the production of quality statistical information that Québec needs to provide better services to the population.

Sincerely,

Simon Bergeron  
Chief Statistician

## **Additional information**

### **Why was I selected?**

Your name was selected **at random** for the *Québec Study on Tobacco and Vaping Products 2023*, just like that of more than 24,000 Quebecers. All individuals aged 15 and over can be included in the study, **whether or not they use** these products.

The personal information required for the study, including your contact information, was obtained in accordance with the *Act respecting the Institut de la statistique du Québec*, which guarantees that it will be kept confidential.

### **Do I have to participate in this study?**

Your participation in the study is voluntary, but **important**, because it will help us obtain an accurate portrait of exposure to and use of tobacco and vaping products. The MSSS will therefore be able to better meet the needs of Quebecers in terms of health protection and prevention.

### **Quality monitoring**

For quality and training purposes, telephone conversations with Statistique Québec agents are recorded. If you do not want your conversation to be recorded, simply notify the agent at the beginning of the call.

### **Confidentiality and data transmission**

The study is conducted in accordance with the *Act respecting the Institut de la statistique du Québec*. Under the terms of the agreement between the Institut and the MSSS, we will send them the information we collect, except for your name, address, and telephone number. All of your information will be kept **confidential** and will only be used for statistical purposes.

### **Ethics**

The study was reviewed by the ethics committee appointed by Statistique Québec. This committee is responsible for safeguarding the respect, dignity and integrity of those participating or included in the study.