

Québec Survey on Cultural Leisure and Entertainment

November 2023

Greetings,

You are among those selected to participate in the *Québec Survey on Cultural Leisure and Entertainment* conducted by the Institut de la statistique du Québec (ISQ) in collaboration with the main government cultural organizations. This survey will enable us to obtain a picture of the population's cultural practices such as watching television, listening to music, reading books, and visiting cultural sites (performance venues, museums, libraries and festivals).

The ISQ will call you in the next few days so that you can answer a questionnaire lasting approximately 30 minutes. You have nothing to prepare. If you are not available when we call, just let us know what time would be more convenient for you.

If you would like more information about this survey, please get in touch with the ISQ using the contact information provided below. You will also find useful information on the back of this letter and on our website (statistique.quebec.ca) under "Surveys".

Thank you for your cooperation. You are contributing to the production of quality statistical information that Québec needs to provide better services to the population.

Sincerely,



Simon Bergeron
Chief Statistician

Additional information

Why me?

Your name was selected at random, just like the names of several thousand other Quebecers, so that you can participate in the *Québec Survey on Cultural Leisure and Entertainment*.

The personal information needed for the survey, including your contact information, was obtained in accordance with the *Act respecting the Institut de la statistique du Québec*, which guarantees that your information will be kept confidential.

Do I have to participate in this survey?

Your participation in the survey is voluntary, but **important**, because it will help the cultural community, researchers, and the Québec population to better understand cultural practices and the consumption of cultural content by Quebecers.

Quality monitoring

For quality and training purposes, telephone conversations with ISQ agents are recorded. If you do not want your conversation to be recorded, simply notify the agent at the beginning of the call.

Privacy

The information you provide will remain confidential and will only be used for statistical purposes. This is guaranteed under the *Act respecting the Institut de la statistique du Québec*.

Ethics

The survey was reviewed by the ethics committee appointed by the Institut de la statistique du Québec. This committee is responsible for safeguarding the respect, dignity and integrity of those participating or included in the survey.