

TRANSLATION

**Survey of Attendance at Museum Institutions
4th Quarter 2025**

January 2026

Greetings,

Your institution is requested to participate in the *Survey of Attendance at Museum Institutions – 4th Quarter 2025* conducted by the Institut de la statistique du Québec (ISQ). The objective of this survey is to provide quarterly attendance indicators for museums, exhibition centres, and interpretation sites.

The survey was designed by the ISQ's Observatoire de la culture et des communications. The Observatoire produces and disseminates statistics on cultural activities in Québec.

Given the importance of the survey results, the participation of your institution is **mandatory** in accordance with the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).*

To participate, you must follow the instructions in the e-mail you received and complete the online questionnaire within the **next two weeks**. The ISQ will call the participants who have not submitted their online questionnaire to obtain their answers by telephone.

If you would like more information about the survey or require assistance, please get in touch with the ISQ using the contact information provided below. You will also find useful information on the ISQ's website (statistique.quebec.ca).

Rest assured that your answers will be kept **confidential** and will only be used for statistical purposes. This is guaranteed under the Act respecting the Institut de la statistique du Québec.

Thank you for your cooperation. By participating in this survey, you are contributing to the production of quality Québec statistics.

Marc Sirois
Chief Statistician

* Under this Act, any person receiving a request for information from the Institut de la statistique du Québec to which a reply is mandatory must provide the information requested by the prescribed deadline and in the prescribed format.