

TRANSLATION

## **Monthly Survey on Sales of New Books in Québec Booksellers 2025**

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January 2025

Greetings,

Your enterprise is requested to participate in the *Monthly Survey on Sales of New Books in Québec, Booksellers 2025*, which is being conducted for the 25<sup>th</sup> year by the Institut de la statistique du Québec (ISQ). The objective of the survey is to measure the importance of that economic activity and to and to better understand the market.

The survey was designed by the ISQ's Observatoire de la culture et des communications du Québec. The purpose of the Observatoire's work is to report on the state of culture in Québec.

Given the importance of the findings of the survey, your participation is **mandatory**, in accordance with the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).\*

Our team will send you a monthly email to let you know when data collection starts.

To participate, you must go to the web address indicated in the email, enter your identifier and your password also provided in that email and complete the online questionnaire within the 10 working days. If necessary, you can exit the questionnaire and return to finish it at a more convenient time. The ISQ will call the participants who have not submitted their online questionnaire to obtain their answers by telephone.

If you would like more information about the survey or require assistance, please get in touch with the ISQ using the contact information provided below. You will also find useful information on the ISQ's website ([statistique.quebec.ca](http://statistique.quebec.ca)) under the heading "Surveys".

Rest assured that your answers will be kept confidential and will only be used for statistical purposes, as guaranteed by the *Act respecting the Institut de la statistique du Québec*.

Thank you for your cooperation. By participating in this survey, you are contributing to the production of quality Québec statistics.

Simon Bergeron

Chief statistician

\* The legislation provides that a person must respond to a request for information to which a reply is mandatory must transmit that information within the time and in the form prescribed.