

TRANSLATION

**Monthly Survey on Sales of New Books in Québec
Publishers 2025**

January 2025

Greetings,

Your enterprise is requested to participate in the *Monthly Survey on Sales of New Books in Québec, Publishers 2025*, which is being conducted for the 25th year by the Institut de la statistique du Québec (ISQ). The objective of the survey is to measure the importance of that economic activity and to better understand the market.

The survey was designed by the ISQ's Observatoire de la culture et des communications du Québec. The purpose of the Observatoire's work is to report on the state of culture in Québec.

Given the importance of the findings of the survey, your participation is **mandatory**, in accordance with the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).*

Starting in February 2025, you will be able to provide your data via an online questionnaire. Our team will contact you every month by email to let you know when data collection starts.

To participate, you must go to the Web page indicated in the email, enter your identifier and password also provided in that email, and complete the online questionnaire within the 10 working days. The ISQ will call the participants who have not submitted their online questionnaire to obtain their answers by telephone.

If you would like more information about the survey or require assistance, please get in touch with the ISQ using the contact information provided below. You will also find useful information on the ISQ's website (statistique.quebec.ca) under the heading "Surveys".

Rest assured that your answers will be kept confidential and will only be used for statistical purposes, as guaranteed by the *Act respecting the Institut de la statistique du Québec*.

Thank you for your cooperation. By participating in this survey, you are contributing to the production of quality Québec statistics.

Simon Bergeron

Chief statistician

* Under this Act, any person receiving a request for information from the Institut de la statistique du Québec to which a reply is mandatory must provide the information requested by the prescribed deadline and in the prescribed format.