Survey on Occupancy of Québec Campgrounds

June to September 2025

About the survey

The objective of the *Survey on Occupancy* of Québec Campgrounds is to provide indicators that will help plan the actions to be taken to develop and enhance all Québec campgrounds.

Mandatory response

Given the importance of the survey results, your participation is mandatory in accordance with the *Act respecting the Institut de la statistique du Québec* (chapter I-13.011).

Confidentiality

Rest assured that your answers will be kept confidential and will only be used for statistical purposes. This is guaranteed under the *Act respecting the Institut de la statistique du Québec*.

Online questionnaire

You must complete the questionnaire online. The procedure is described on the next page under "Instructions". Contact us if:

- Your email address is not listed in your contact information.
- You don't have access to the Internet.

Assistance

For assistance, please contact the Institut de la statistique du Québec at 1-800-561-0213.

Instructions

Completing the form:

▶ Read the definitions before completing the form.

▶ The number of **sites available** for rent can vary month by month for different reasons (area closures, site renovations, non-functional facilities, etc.).

▶ For each day of the month when your campground is in operation, provide the number of **sites rented** (nights) for:

- Ready-to-camp units
- Tents
- Recreational vehicles (RVs)

▶ Complete the **online questionnaire** during the following periods:

- July 2 to 12 for the month of June 2025
- August 1 to 12 for the month of July 2025
- September 2 to 7 for the month of August 2025
- September 26 to October 6 for the month of september 2025

Accessing the online questionnaire:

▶ If you received an **email**:
- Click on the link to the questionnaire.

▶ If you received a **paper questionnaire**:
- The link is provided on the first page of the questionnaire, on the top right.

▶ Enter your identifier.

▶ Create a password.

** Do not return the questionnaire by mail. If you do not complete your questionnaire by the deadlines, we will contact you by phone or by email. **

On page 3, you will find the questions that will be asked in the online questionnaire or by the agent during the phone call.

On pages 4, 5, 6 and 7, you will find tables where you can compile your daily information for the survey. You will need to provide the monthly total for each type of site.

Concepts and definitions

Number of sites available for rent

Number of sites available for rent to seasonal and short-term campers (ready-to-camp units, tents, RVs).

Number of sites rented for part or all of the season (to seasonal campers)

Number of sites where a lease was signed for the whole or part of the season.

Number of sites rented (in number of nights) to short-term campers

Number of sites rented by the day to short-term campers (ready-to-camp units, tents, RVs). For each day the campground is open, enter the number of sites rented (in number of nights) for each type of site.

Ready-to-camp unit

Structure installed on a platform, on wheels or directly on the ground, which is provided with the equipment necessary to stay there, including self-catering kitchen facilities.

A cottage can fall under ready-to-camp if it is not considered as a "tourist home".[1]

Condo site

"Condo" type units are part of the "tourist accommodation" category and must not be included in the number of sites available for rent.

Recreational vehicle (RV)

This category includes tent trailers, camper trailers and motorhomes.

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1. According to the Tourist Accommodation Regulation (H-1.01, r. 1), an application for the registration of a tourist accommodation establishment must specify the type of establishment.

   A "tourist home" is an establishment, other than a principal residence, that offers accommodation in furnished apartments, houses or cottages, including self-catering kitchen facilities.

   To be included, ready-to-camp type cottages must therefore not have a registration number from the Corporation de l'industrie touristique du Québec (CITQ).

Questions that will be asked for June only

1   **Is your campground in operation in 2025?**

☐ Yes   ☐ No

2   **Enter the opening and closing dates for the 2025 season**

Opening	Closing

Include all seasonal and short-term sites (ready-to-camp units, tents and RVs).

3   **How many sites are there in total on your campground for the 2025 season?**

4   **How many of the sites from question 3 are ready-to-camp sites?**

Questions that will be asked each month (June/July/August/September)

The maximum is 30 days for June, 31 days for July, 31 days for August and 30 days for September.

5   **How many days was your campground open during the month of:**

June	July	August	September

The number of sites available for rent can vary month by month for different reasons (area closures, site renovations, non-functional facilities, etc.).

Example: If, in June, you have 20 sites available for seasonal campers,

20 sites for tents, and 20 sites for RVs, enter 60 sites for the total in question 6.

6   **In June/July/August/September, how many sites in total were available for rent to seasonal and short-term campers (ready-to-camp units, tents and RVs)?**

June	July	August	September

7   **How many of the sites from question 6 are ready-to-camp sites?**

June	July	August	September

SITES OCCUPIED BY SEASONAL CAMPERS

8   **In June/July/August/September, how many sites were rented to seasonal campers?**

June	July	August	September

SITES RENTED TO SHORT-TERM CAMPERS (READY-TO-CAMP UNITS, TENTS, RVS)

Enter your rentals in number of NIGHTS by month for ready-to-camp units, tents and RVs.

Example: If you have 3 sites (A, B and C) equipped to receive tents and you rented site A for 10 nights, site B for 20 nights and site C for 0 nights in June, you must enter 30 nights (10 + 20 + 0 = 30) in the "Tents" field for June.

9   **In June/July/August/September, how many sites (in number of nights) were rented to short-term campers for each type of site (ready-to-camp units, tents, RVs)?**

	June	July	August	September
Ready-to-camp				
Tents				
RVs				

Data table for June

Number of days open |_____| → There are 30 days in the month of June

Number of seasonal campers |_____|

This table is provided to help you compile the required information.

When you complete the online questionnaire or during the phone call, you will only be asked to provide the **monthly total** for ready-to-camp units, tents, and RVs.

For each day the campground is open, enter the number of sites rented (in number of nights) by type of site (ready-to-camp units, tents, RVs). If someone rents a site from June 1 to 4, count the nights of June 1, 2 and 3, for a total of 3 nights in June.

Ready-to-camp unit: Structure installed on a platform, on wheels or directly on the ground, which is provided with the equipment necessary to stay there, including self-catering kitchen facilities.

A **cottage** can fall under ready-to-camp if it is not considered as a "tourist home".

The **RV** category includes tent trailers, camper trailers and motorhomes.

Do not include condo sites in the number of sites available.

Date	Number of sites rented per day (number of nights)		
	Ready-to-camp units	Tents	RVs
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
TOTAL			

Data table for July

Number of days open └──────────┘ ➜ There are 31 days in the month of July

Number of seasonal campers └──────────┘

This table is provided to help you compile the required information.

When you complete the online questionnaire or during the phone call, you will only be asked to provide the **monthly total** for ready-to-camp units, tents, and RVs.

For each day the campground is open, enter the number of sites rented (in number of nights) by type of site (ready-to-camp units, tents, RVs).

Example: If someone rents a site from July 1 to 4, count the nights of July 1, 2 and 3, for a total of 3 nights in July.

Ready-to-camp unit: Structure installed on a platform, on wheels or directly on the ground, which is provided with the equipment necessary to stay there, including self-catering kitchen facilities.

A **cottage** can fall under ready-to-camp if it is not considered as a "tourist home".

The **RV** category includes tent trailers, camper trailers and motorhomes.

Do not include condo sites in the number of sites available.

Date	Ready-to-camp units	Tents	RVs
	Number of sites rented per day (number of nights)		
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
TOTAL			

Data table for August

Number of seasonal campers |_____|

Number of days open |_____| ➔ There are 31 days in the month of August

This table is provided to help you compile the required information.

Please note that when you complete the online questionnaire or give your answers by telephone, you will only be asked to provide the monthly total for ready-to-camp, tent, and RV sites.

For each day on which the campground is open, you must indicate separately the number of sites rented for tents, RVs, and ready-to-camp. If a site is rented for two consecutive days, the data must be entered for each of those two days.

Ready-to-camp: Structure installed on a platform, on wheels, or directly on the ground, and containing all the necessary equipment for camping, including cooking gear.

A **cottage** can be a ready-to-camp unit if it is not considered as a "Tourist home".

The **RV** category includes tent trailers, caravan trailers and motorhomes.

Do not include condominium-type sites in the number of sites.

Date	Number of sites rented per day (number of nights)		
	Ready-to-camp units	Tents	RVs
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
TOTAL			

Data table for September

Number of seasonal campers |_____|

Number of days open |_____| ➜ There are 30 days in the month of September

This table is provided to help you compile the required information.

When you complete the online questionnaire or during the phone call, you will only be asked to provide the **monthly total** for ready-to-camp units, tents, and RVs.

For each day the campground is open, enter the number of sites rented (in number of nights) by type of site (ready-to-camp units, tents, RVs). If someone rents a site from September 1 to 4, count the nights of September 1, 2 and 3, for a total of 3 nights in September.

Ready-to-camp unit: Structure installed on a platform, on wheels or directly on the ground, which is provided with the equipment necessary to stay there, including self-catering kitchen facilities.

A **cottage** can fall under ready-to-camp if it is not considered as a "tourist home".

The **RV** category includes tent trailers, camper trailers and motorhomes.

Do not include condo sites in the number of sites available.

Date	Number of sites rented per day (number of nights)		
	Ready-to-camp units	**Tents**	**RVs**
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
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30			
31			
TOTAL			

The Institut de la statistique du Québec would like to thank you for participating in this survey.