

TRANSLATION

**Québec Apple Marketing Survey,  
2020 harvest**

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June 2021

Dear Sir or Madam,

Your enterprise is requested to participate in the *Québec Apple Marketing Survey, 2020 harvest*, which is currently being conducted by the Institut de la statistique du Québec (Statistique Québec). The objective of this survey is to produce performance indicators to monitor trends in this industry.

Given the importance of the survey results, your participation is **mandatory** under the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).\*

To take part in the survey, please fill out the enclosed questionnaire and mail the questionnaire back to us using the prepaid envelope or fax it to us before July 12. After that date, Statistique Québec will call you to obtain your answers.

If you would like more information about the survey or require assistance, please get in touch with Statistique Québec using the contact information provided below. You will also find useful information on our website ([statistique.quebec.ca](http://statistique.quebec.ca)) under the headings "Surveys" and "Statistics and publications."

To avoid duplicating surveys, Statistique Québec has entered into an information-sharing agreement with Statistics Canada. The federal *Statistics Act* contains the same provisions as the *Act respecting the Institut de la statistique du Québec* concerning the protection of the confidential information you provide, which means that it will be kept **confidential** and will only be used for statistical purposes.

Thank you for your cooperation. By participating in this survey, you are contributing to the production of quality Québec statistics.

Sincerely,

Daniel Florea  
Chief Statistician

\* It is set out in the law that a person must respond to a request for information to which a reply is mandatory and must transmit that information within the time and in the form prescribed.