

Survey on Potatoes Distribution of the 2024 harvest

July 2025

Greetings,

Your business is requested to participate in the *Survey on Potatoes, Distribution of the 2024 harvest* conducted by the Institut de la statistique du Québec (ISQ). The objective of this annual survey is to obtain an accurate portrait of the Québec potato industry and to monitor changes in this industry.

Given the importance of the survey results, your participation is **mandatory** in accordance with the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).*

To participate in the survey, you must complete the online questionnaire within the **next two weeks** by following the instructions in the e-mail you received. The ISQ will call the participants who have not submitted their online questionnaire to obtain their answers by telephone.

Please contact us if you would like to know more about this survey or need assistance. You will also find additional information on our website (statistique.quebec.ca) under "Surveys".

To avoid duplicating surveys, the ISQ has entered into an information-sharing agreement with Statistics Canada. The federal Statistics Act contains the same provisions as the *Act respecting the Institut de la statistique du Québec* in terms of privacy, which means that the information you provide will be kept **confidential** and will only be used for statistical purposes.

Thank you for your cooperation. By participating in this survey, you are helping us produce high-quality statistical information that Québec needs to provide better services to businesses.

Sincerely,

Simon Bergeron
Chief Statistician

* Under this Act, any person receiving a request for information by the Institut de la statistique du Québec to which a reply is mandatory must provide the information requested by the prescribed deadline and in the prescribed format.