

Québec Apple Survey

2024 Harvest

About the survey

The objective of the *Québec Apple Survey* is to collect data on apple-growing operations, orchard surface areas, the number of productive and non-productive apple trees, and the harvest and distribution of early and late apple varieties.

Relevance

Your business has been selected for this survey. Your **participation is mandatory** in accordance with the *Act respecting the Institut de la statistique du Québec*. You must send your data to the Institut de la statistique du Québec as requested in this questionnaire. The data collected in this survey is essential to enable government authorities to take concrete action in the agricultural sector.

Confidentiality

Your data will be shared with Statistics Canada under a data-sharing agreement.

The Institut de la statistique du Québec guarantees that the information provided by your business as part of this survey will remain confidential. The *Act respecting the Institut de la statistique du Québec* states that it is forbidden to disclose or cause to be disclosed, by any means whatsoever, any information obtained under this Act if disclosure would allow such information to be associated with a specific person, business, organization or association.

The Institut de la statistique du Québec may match the information collected with data from other surveys or administrative records to derive maximum statistical benefit from this survey. All matched data will be kept strictly confidential and will only be used for statistical purposes.

If we need to call you, your telephone conversations with Institut de la statistique du Québec agents may be recorded for quality and training purposes. If you do not want your conversation to be recorded, simply notify the agent at the beginning of the call.

Assistance

If you require assistance, please contact the Direction de la gestion de la collecte by telephone at 1-800-561-0213 or by email at collecte@stat.gouv.qc.ca.

Instructions

- ▶ Please take into account all of the orchards you operated in 2024. Do not mail the questionnaire back to us. You must complete **the online questionnaire within the next two weeks** by following the instructions in the letter or email you received. If your questionnaire has not been completed within this timeframe, the Institut de la statistique du Québec will call you so that you can answer it by telephone.
- ▶ Please keep a copy of the completed questionnaire for your records.

Section 1 Characteristics of the apple-growing operation in 2024

1 You must answer the questions in the table below for each of your orchards.

In order to have the most accurate estimates possible, it is best if you can enter the surface area and the number of apple trees for each individual orchard. If you are unable to do so, you can also provide this information for a group of orchards or for all your orchards together. If doing so, please enter "0" in the *Surface area* and *Number of apple trees* fields for orchards with unknown values and enter the grouped data on the corresponding lines.

- ▶ For the orchard identified below, please check the appropriate box to indicate whether you were the operator in 2024 and whether you are still the operator in 2025.
- ▶ Please also provide the surface area and the number of apple trees in 2024.

Orchard name: _____

Orchard surface area in 2024

Number of productive and non-productive apple trees in 2024

The **orchard surface area** excludes farm yards and buildings, roads, wooded areas, etc.

By **non-productive** trees, we mean recently planted trees that do not yet produce apples.

Were you the operator of this orchard in 2024?

Yes

No

▶ Please complete section 3 "Reason for non-operation"

Surface area unit:

Acres

Arpents

Hectares

Productive apple trees

Non-productive apple trees



Do you operate this orchard in 2025?

Yes

No

▶ Please complete section 3 "Reason for non-operation"

Surface area in 2024:

Total

2 Do you operate any other orchards than the one identified above?

Yes

No → [Go to section 2](#)

Orchard name: _____

Name of former operator: _____

Orchard surface area in 2024

Number of productive and non-productive apple trees in 2024

Were you the operator of this orchard in 2024?

Yes

No

▶ Please complete section 3 "Reason for non-operation"

Surface area unit:

Acres

Arpents

Hectares

Productive apple trees

Non-productive apple trees



Do you operate this orchard in 2025?

Yes

No

▶ Please complete section 3 "Reason for non-operation"

Surface area in 2024:

Total

Orchard name: _____

Name of former operator: _____

	Orchard surface area in 2024	Number of productive and non-productive apple trees in 2024
Were you the operator of this orchard in 2024?	Surface area unit: <input type="checkbox"/> Acres <input type="checkbox"/> Arpents <input type="checkbox"/> Hectares	Productive apple trees _____ Non-productive apple trees _____ ▼
<input type="checkbox"/> Yes <input type="checkbox"/> No		
→ Please complete section 3 "Reason for non-operation"		
Do you operate this orchard in 2025?	Surface area in 2024: _____	Total _____
<input type="checkbox"/> Yes <input type="checkbox"/> No		
→ Please complete section 3 "Reason for non-operation"		

Section 2 Distribution of the 2024 harvest

This section focuses on the quantity of sold and unsold apples from your harvest.

You will have to provide data on the quantities in bushels and the value in Canadian dollars (Can\$) of early and late varieties of apples sold on the fresh and processing markets.

You will also have to provide data on the quantities in bushels and the value in Canadian dollars (Can\$) of early and late varieties of apples used for your own processing operations.

Lastly, you will have to provide data on the quantities in bushels of unsold early and late varieties of apples.

- ▶ When responding to the questions in this section, please include all of the orchards you operated in 2024 (the orchard(s) identified in section 1).
- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ When exact figures are not available, please provide your best estimates.

EARLY varieties of apples

Early varieties = Varieties of apples that come to maturity or are produced before the Paulared variety.

3a In 2024, did you harvest any early varieties of apples?

- Yes
 No → Go to question 4a

1 bushel = 42 pounds or 19.05 kilograms

3b Indicate the total quantity of early varieties of apples harvested (include losses).

_____ bushels

3d For early varieties of apples from your 2024 harvest, what quantity of apples was used by your agricultural business for your own processing operations and what was the value of those apples?

- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ Report all amounts in Canadian dollars (Can\$).
- ▶ When exact figures are not available, please provide your best estimates.
- ▶ Please enter the dollar amount (in Can\$) corresponding to the value of these apples before processing.
- ▶ Exclude any quantities of apples used for your processing operations that are not intended for sale. For example: Used for family consumption.

Used by your agricultural business for your own processing operations	Quantity (bushels)	Value (Can\$)	Unit price (Can\$/bushel)
i) Use of apples harvested by your agricultural business for your own food processing operations Include processing into applesauce, pie filling, juice, etc. Exclude processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
j) Use of apples harvested by your agricultural business for your own cider production operations Include processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
k) Other uses of apples harvested by your agricultural business for your own processing operations (specify): _____	_____	\$ _____	\$ _____
l) Total early apples used by your agricultural business for your own processing operations	_____	\$ _____	\$ _____

3e For early varieties of apples from your 2024 harvest, what was the quantity of unsold apples?

- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ When exact figures are not available, please provide your best estimates.

Unsold	Quantity (bushels)
m) Family consumption, gifts to members of the agricultural business and charitable donations. Include all quantities of harvested apples not intended for sale.	_____
n) Losses	_____
o) Total unsold early apples	_____
	Quantity (bushels)
TOTAL DISTRIBUTION (H+L+O) (must be equal to the total quantity harvested in 3b)	_____

LATE varieties of apples

Late varieties = Varieties of apples that come to maturity or are produced at the same time as the Paulared variety or later.

1 bushel = 42 pounds or 19.05 kilograms

4a In 2024, did you harvest any late varieties of apples?

- Yes
- No → [Go to section 3](#)

4b Indicate the total quantity of late varieties of apples harvested (include losses).

_____ bushels

4c For late varieties of apples from your 2024 harvest, what quantity of apples did you sell and what dollar amounts did you receive?

- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ Report all amounts in Canadian dollars (Can\$).
- ▶ When exact figures are not available, please provide your best estimates.
- ▶ You must report the quantity of apples sold (graded and ungraded) for the different categories.
- ▶ The amount received is the dollar amount that you, as an apple grower, actually received from the sale of your harvest.

Sold	Quantity (bushels)	Amount received (Can\$)	Unit price (Can\$/bushel)
Fresh market			
a) Direct sales to consumers Include pick-your-own, on-farm sales, roadside stands, etc.	_____	\$ _____	\$ _____
b) Sales to intermediaries Include brokers, packers, wholesalers, regional groups, retailers, cooperatives, etc.	_____	\$ _____	\$ _____
c) Sale of apples for animal feed Include deer apples Exclude sales to processors	_____	\$ _____	\$ _____
d) Other sales for the fresh market (specify): _____	_____	\$ _____	\$ _____
Processing market			
e) Sales for food processing Include processing into applesauce, pie filling, juice, etc. Exclude processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
f) Sales for cider production Include processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
g) Other sales for the processing market (specify): _____	_____	\$ _____	\$ _____
h) Total late apples sold	_____	\$ _____	\$ _____

For direct sales to consumers or to retailers, the amount received is the dollar amount you actually received from these transactions.

For sales where the buyer withholds or deducts an amount, the amount received is the net dollar amount paid by the buyer. The amounts withheld or deducted by the buyer must never be added to the amount you received.

4d For late varieties of apples from your 2024 harvest, what quantity of apples was used by your agricultural business for your own processing operations and what was the value of those apples?

- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ Report all amounts in Canadian dollars (Can\$).
- ▶ When exact figures are not available, please provide your best estimates.
- ▶ Please enter the dollar amount (in Can\$) corresponding to the value of these apples before processing.
- ▶ Exclude any quantities of apples used for your processing operations that are not intended for sale. For example: Used for family consumption.

Used by your agricultural business for your own processing operations	Quantity (bushels)	Value (Can\$)	Unit price (Can\$/bushel)
i) Use of apples harvested by your agricultural business for your own food processing operations Include processing into applesauce, pie filling, juice, etc. Exclude processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
j) Use of apples harvested by your agricultural business for your own cider production operations Include processing into cider, apple brandy, or other alcoholic beverages.	_____	\$ _____	\$ _____
k) Other uses of apples harvested by your agricultural business for your own processing operations (specify): _____	_____	\$ _____	\$ _____
l) Total late apples used by your agricultural business for your own processing operations	_____	\$ _____	\$ _____

4e For late varieties of apples from your 2024 harvest, what was the quantity of unsold apples?

- ▶ Enter "0" if the value is zero or if the field does not apply to your agricultural business.
- ▶ When exact figures are not available, please provide your best estimates.

Unsold	Quantity (bushels)
m) Family consumption, gifts to members of the agricultural business and charitable donations. Include all quantities of harvested apples not intended for sale.	_____
n) Losses	_____
o) Total unsold late apples	_____
TOTAL DISTRIBUTION (H+L+O) (must be equal to the total quantity harvested in 4b)	_____

Section 3 Reason for non-operation

5 Why didn't you operate this or these orchard(s)?

- Leased orchard
- Sold orchard
- Apple trees cut or burned down
- Not operated or operated for personal use

► If a new operator has taken over one or more of your orchards, please complete this section.

Orchard name

Orchard contact information

New operator's name

Telephone Ext.

Email

Section 4 End of questionnaire

6 Please make any necessary corrections to your contact information.

Respondent name

Title or function

Telephone Ext.

Email

Name of business

Address

Municipality

Province

Postal code

To send us your answers, go to the Institut de la statistique du Québec's website at statistique.quebec.ca/apple and enter the identifier that you received by mail and by email.

If you are having difficulty logging in or if you prefer to give us your answers by telephone, you can call us toll-free at 1-800-561-0213, Monday to Friday between 8:30 a.m. and 4:30 a.m.

The Institut de la statistique du Québec thanks you for participating in this survey.