

Québec Apple Survey, 2024 Harvest

Québec, April 29, 2025

NAME

ADDRESS

File number

Web address:

statistique.quebec.ca/apple

Identifiant

Greetings,

Your business is requested to participate in the *Québec Apple Survey, 2024 Harvest* conducted by the Institut de la statistique du Québec (ISQ). The objective of this annual survey is to obtain an accurate picture of your industry and monitor its evolution.

Given the importance of the results, your business's participation in the survey is **mandatory** in accordance with the *Act respecting the Institut de la statistique du Québec* (CQLR, chapter I-13.011).*

To participate, you must go to the web address indicated in the box at the top of this letter, enter your identifier, and complete the online questionnaire **by August 11, 2025**. If necessary, you can exit the questionnaire and return to finish it at another time.

Since most of the questions will require you to look up some information, we strongly recommend that you fill out the enclosed paper questionnaire beforehand. If you do not submit your online questionnaire, the ISQ will call you to obtain your answers by telephone.

For more information about this survey or for assistance, please contact us. You will also find additional information at statistique.quebec.ca under "Surveys".

Rest assured that your answers will be kept confidential and will only be used for statistical purposes. This is guaranteed under the *Act respecting the Institut de la statistique du Québec*.

Thank you for your cooperation. By participating in this survey, you are helping us produce high-quality Québec statistics.

Sincerely,



Simon Bergeron
Chief Statistician

* Under this Act, anyone asked to provide the Institut de la statistique du Québec with information deemed mandatory must do so within the prescribed timeframe and in the prescribed format.